Transforming Leadership

(or How I Learned to Shut Up)



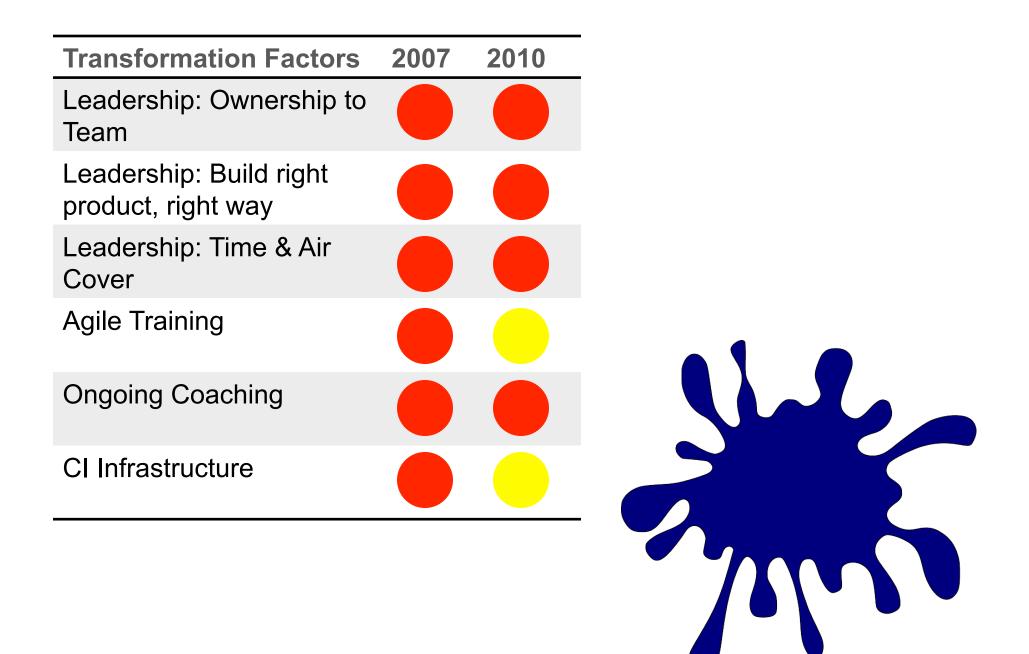
JULIE Urban

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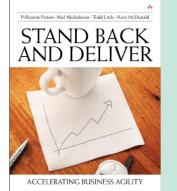
Background 900 Engineers total – 4 products Main product: Legacy Enterprise 500+ Engineers – 3 Countries 20+ years old **12M+ LOC \$1B+ revenue**



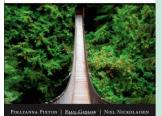
We needed a **New Kind of Leadership!**



trust. ownership. alignment.







Training & Coaching: Accelinnova Pollyanna Pixton

Co-Founder, **Accelinnova** 801. 209. 0195 accelinnova.com

Trust and Ownership Model

Trust How do we get here? **Energy &** Innovation **Business Process** Failure **Team Trusted** -eadership No One Cares **Team Accountable** Leader Freed **Command &** Conflict Control **Team Does as Instructed Team Demotivated** Š **No Ownership Mired in Bureaucracy** Leader / Process & Wasted Effort is Bottleneck Control **Team/Individual Ownership** Low High

Requires a Trusting Environment

Leader's View

- The team won't let me down
- The team understands what we need
- They will do the right thing
- They will tell me if they need help

Requires a Trusting Environment

Individuals within the Team

- We understand the vision and the need
- We are jointly committed to meeting our goals
- We stand or fall together
- We have ownership

Overcoming systemic Command & Control

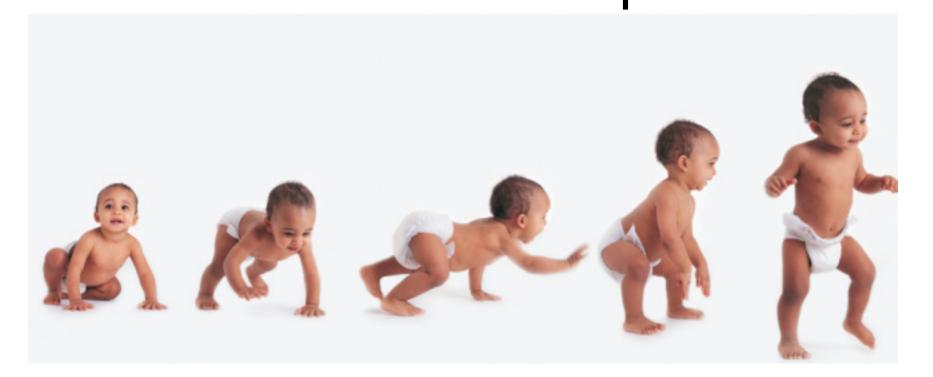


Leaders were rewarded Solving Problems Getting Things Done





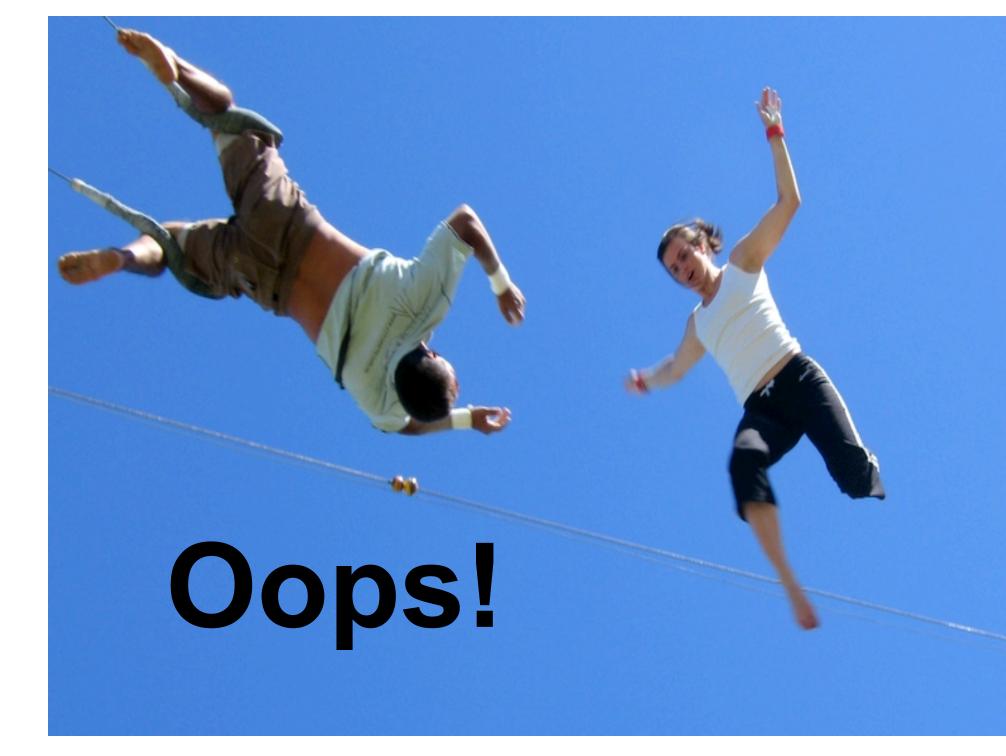
Frustration → Doing Chaos → Curiosity Fear → Hope



Top down became Grass Roots

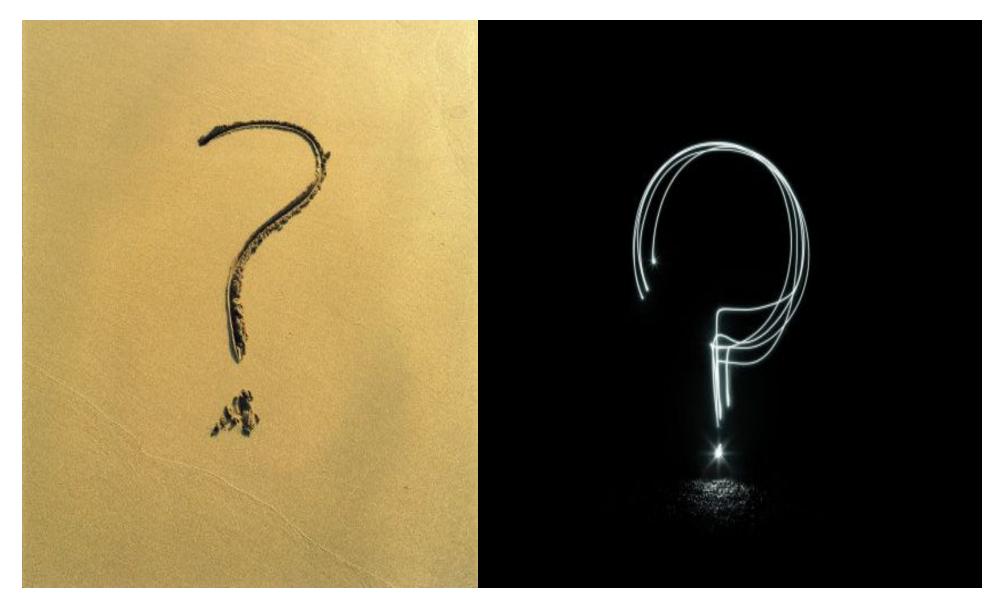
Becoming Collaborative Leader takes Practice Awareness Thoughtful Change





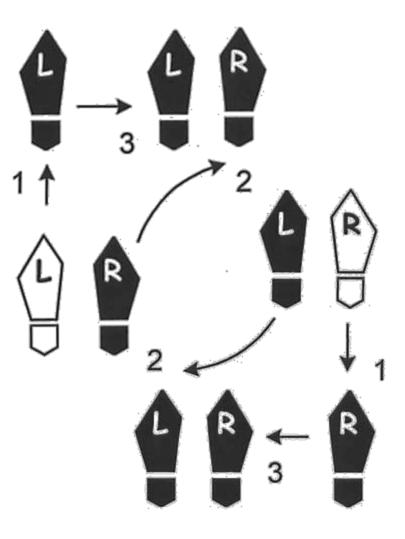


step up



step up without stifling innovation

step back and keep focus

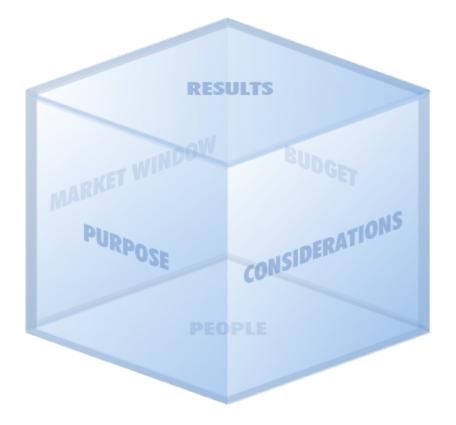




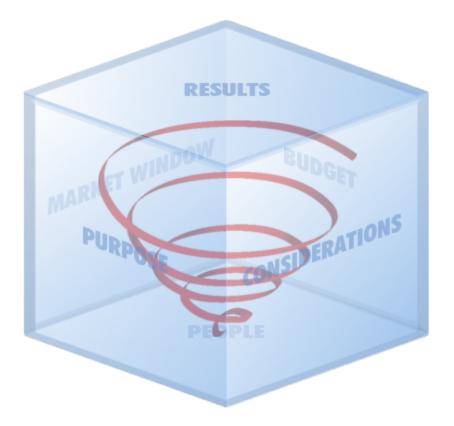
when should you step up?

how do **YOU** know a **team** is struggling?

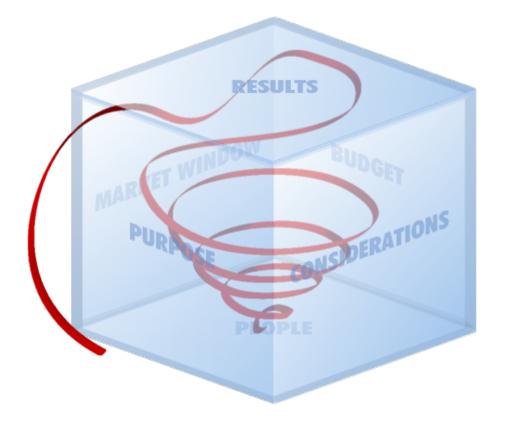
Macro Leadership Cube



Stand Back



Step Up



getting back on track

maintain team

integrity

and problem solving



keep the purpose alive

operate with

total transparency

over communicate!

keep focus through questions

Going Agile at Scale

A Mindset Transformation of Global Proportions



Continuous Improvement @ Scale

Thoughtful Communication Meaningful Metrics

Honest Reflection

Call B.S. -> Real Inquiry

Servant Leadership



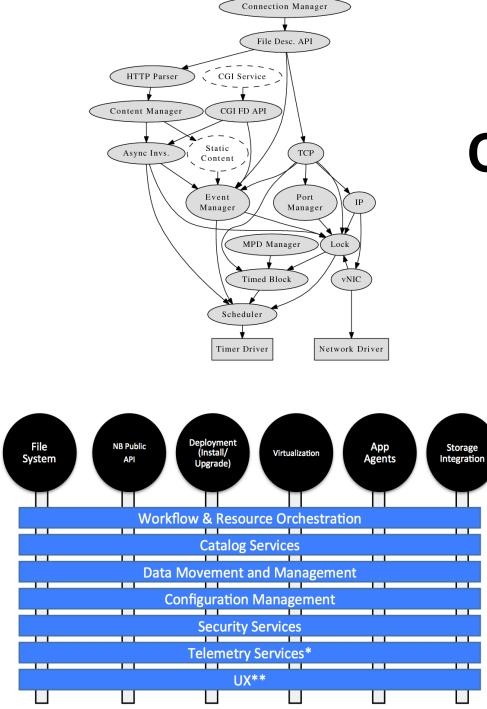
Agile Practice Group



Core 4

PO SM Architect Manager





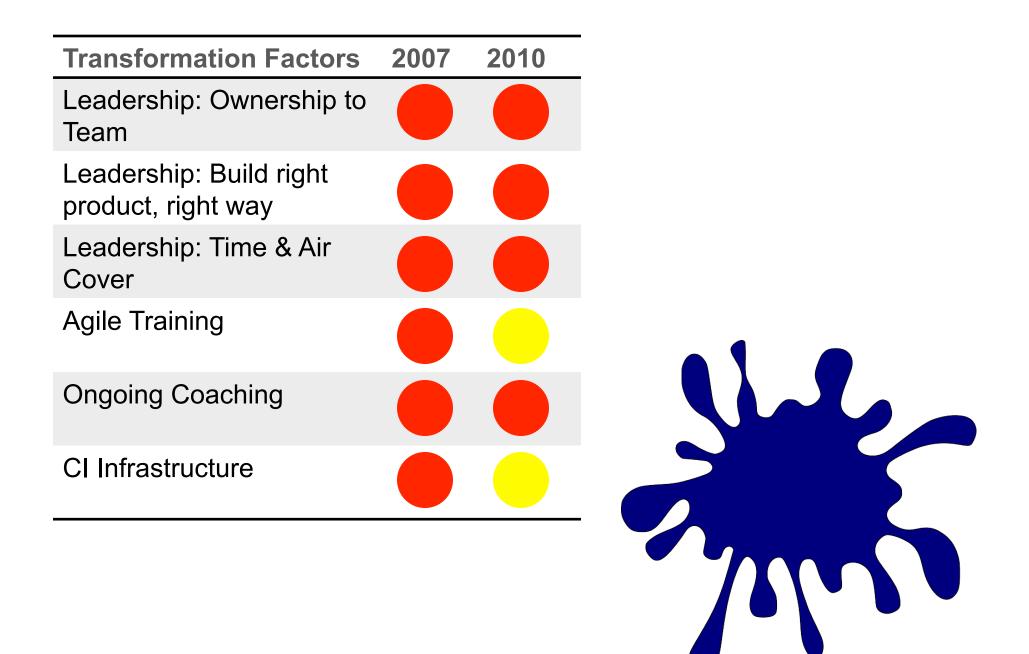
Component Teams

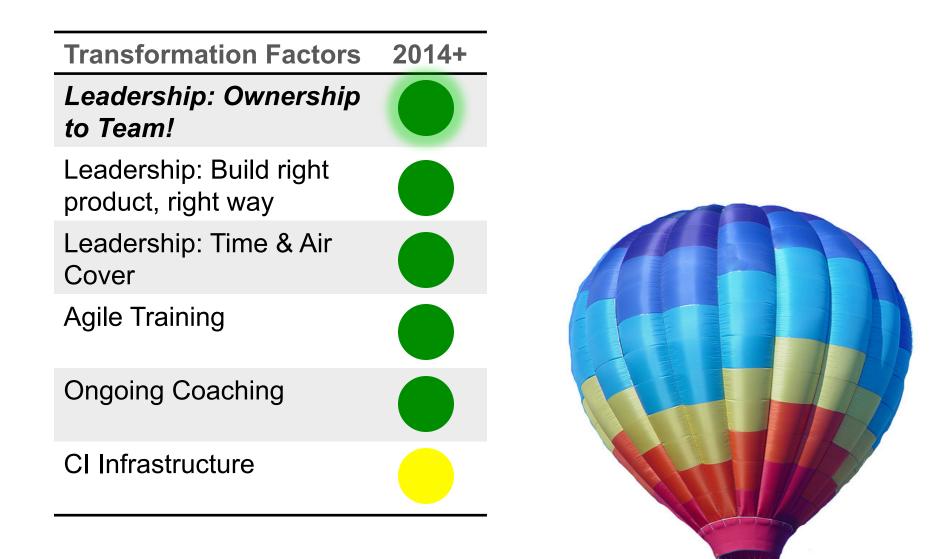
Solution Teams + Platform Teams

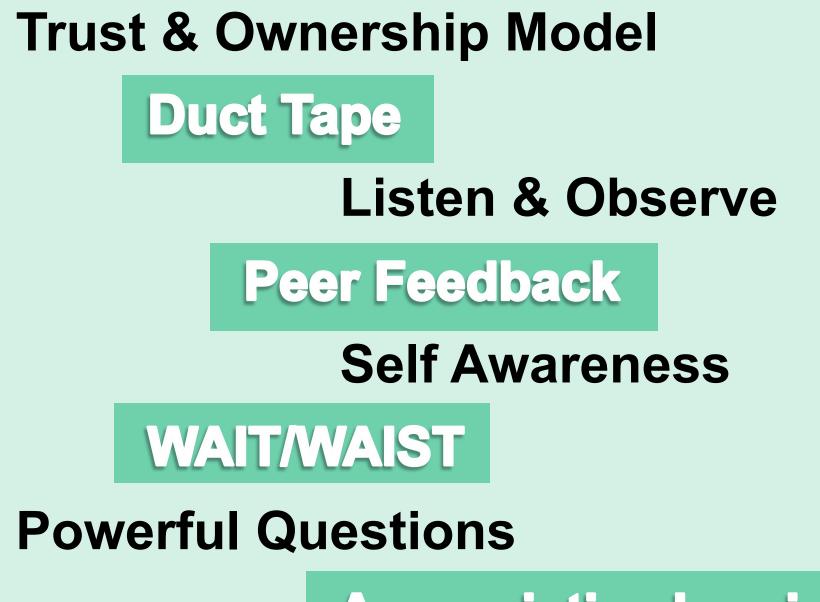
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Leo Buscaglia

- Leo Buscaglia







Appreciative Inquiry

Step up Collaboratively

Step back and Focus

Macro Leadership Cube

Keep the Purpose Alive

Total Transparency

Over Communicate

Thoughtful Communication



Meaningful Metrics

Honest Reflection

Call BS

Real Inquiry

Questions? Ideas? Your Stories?