## Transforming Leadership

#### (or How I Learned to Shut Up)



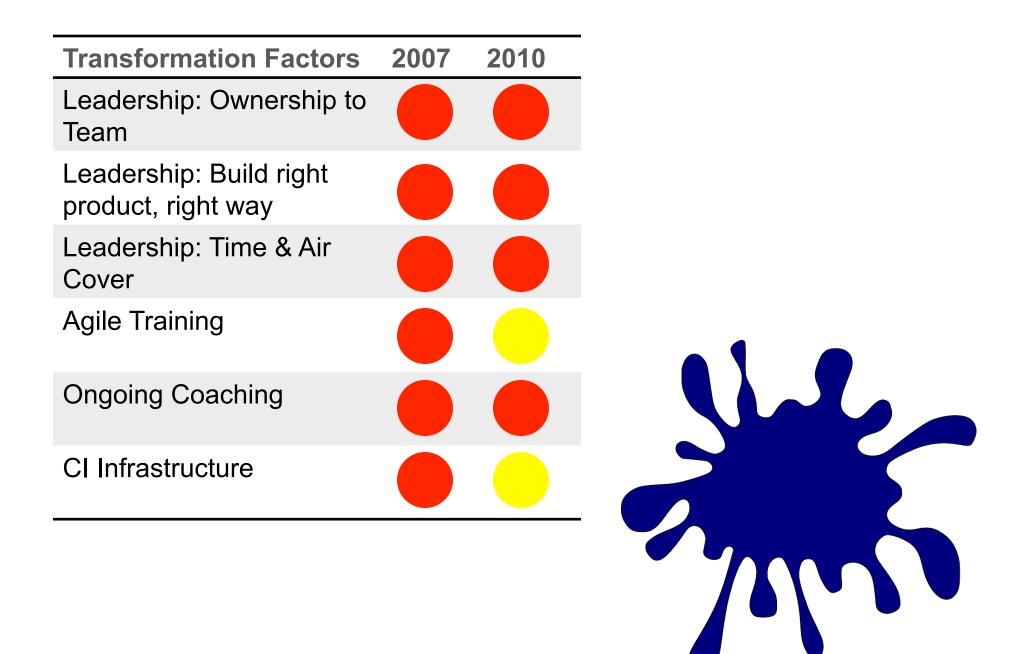
## JULIE Urban

#### Agile Transformation Coach VERITAS julie.urban@veritas.com





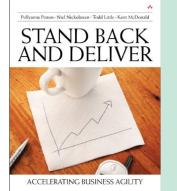
Background 900 Engineers total – 4 products Main product: Legacy Enterprise 500+ Engineers – 3 Countries 20+ years old **12M+ LOC \$1B+ revenue** 



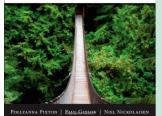
# We needed a **New Kind of Leadership!**



trust. ownership. alignment.







## Training & Coaching: Accelinnova Pollyanna Pixton

Co-Founder, **Accelinnova** 801. 209. 0195 accelinnova.com

#### **Trust and Ownership Model**

Trust How do we get here? **Energy &** Innovation **Business Process** Failure **Team Trusted** -eadership No One Cares **Team Accountable** Leader Freed **Command &** Conflict Control **Team Does as Instructed Team Demotivated** Š **No Ownership Mired in Bureaucracy** Leader / Process & Wasted Effort is Bottleneck Control **Team/Individual Ownership** Low High

## **Requires a Trusting Environment**

#### Leader's View

- The team won't let me down
- The team understands what we need
- They will do the right thing
- They will tell me if they need help

## **Requires a Trusting Environment**

## Individuals within the Team

- We understand the vision and the need
- We are jointly committed to meeting our goals
- We stand or fall together
- We have ownership

## Overcoming systemic Command & Control

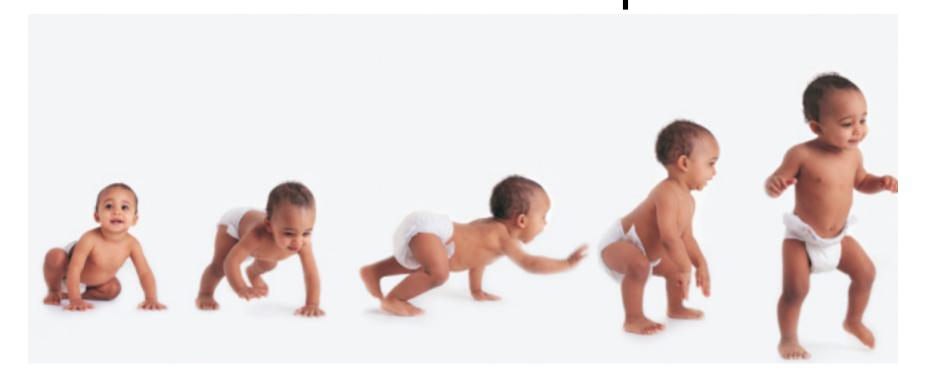


## Leaders were rewarded Solving Problems Getting Things Done





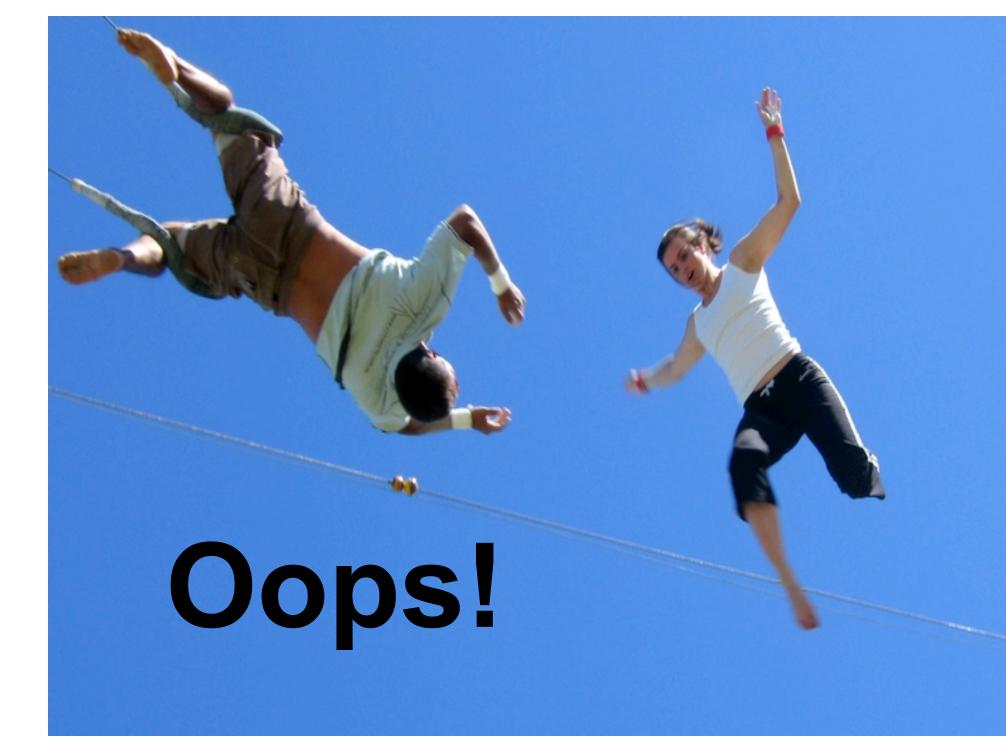
## Frustration → Doing Chaos → Curiosity Fear → Hope



## Top down became Grass Roots

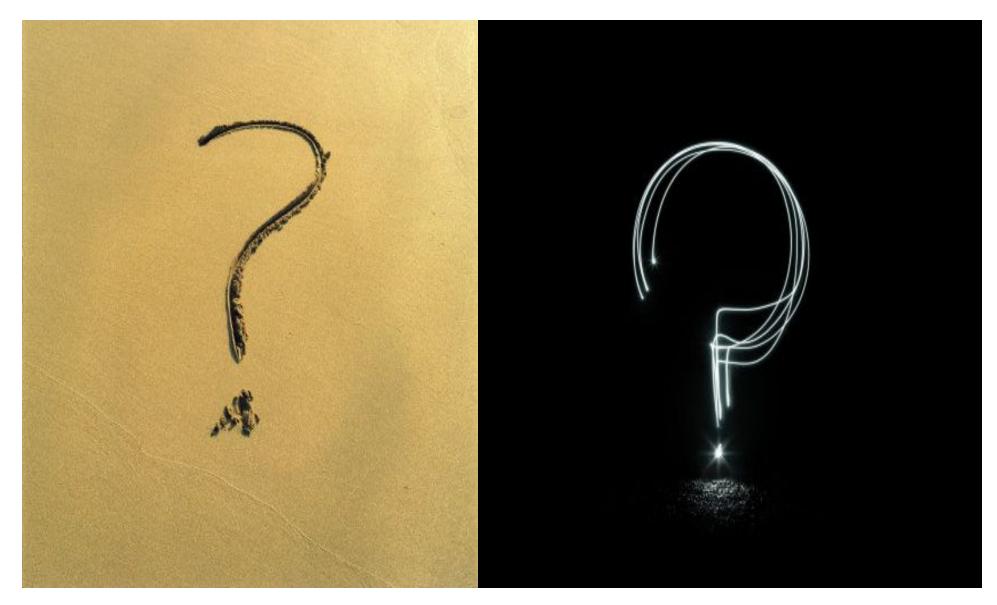
## Becoming Collaborative Leader takes Practice Awareness Thoughtful Change





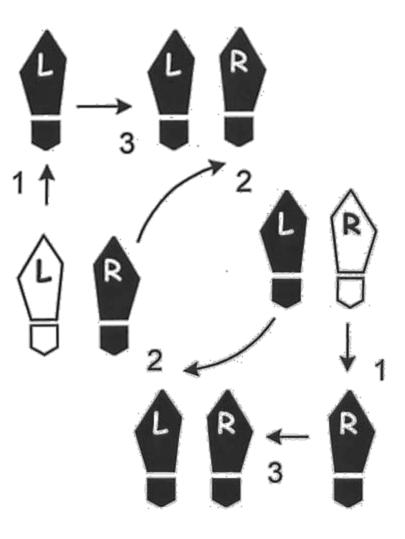


## step up



## step up without stifling innovation

step back and keep focus

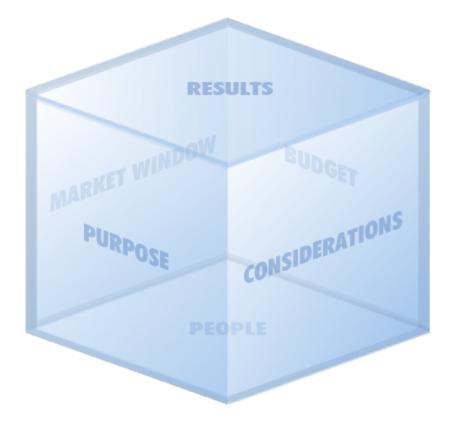




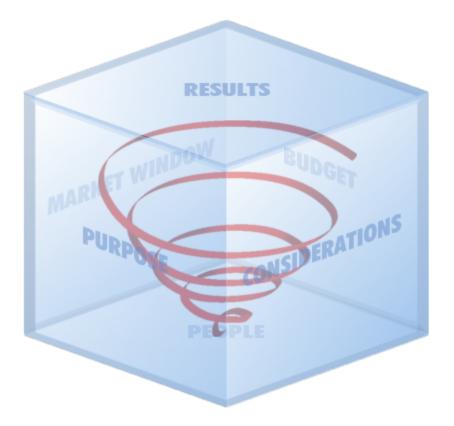
## when should you step up?

# how do **YOU** know a **team** is struggling?

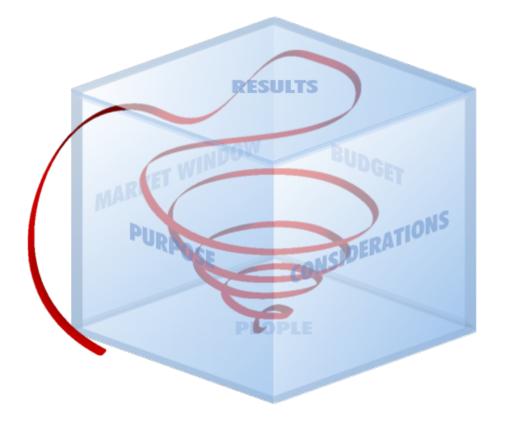
#### **Macro Leadership Cube**



#### **Stand Back**



#### Step Up



## getting back on track

## maintain team

## integrity

## and problem solving



## keep the purpose alive

#### operate with

## total transparency

## over communicate!

# keep focus through questions

## **Going Agile at Scale**

#### A Mindset Transformation of Global Proportions



## Continuous Improvement @ Scale

## Thoughtful Communication Meaningful Metrics

#### **Honest Reflection**

Call B.S. -> Real Inquiry

## Servant Leadership



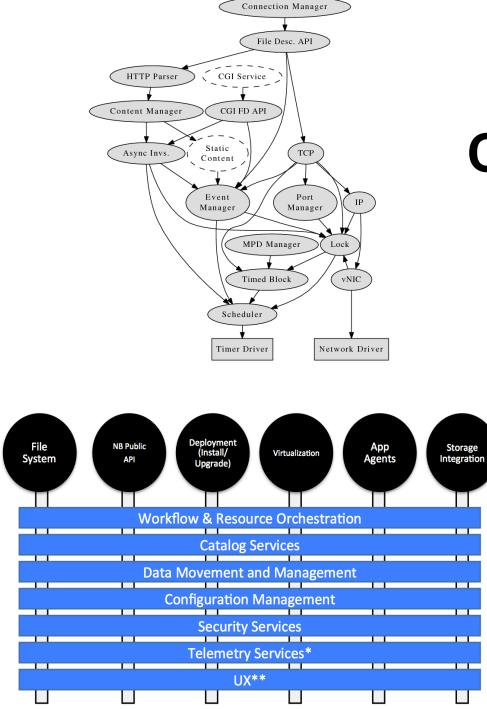
#### **Agile Practice Group**



Core 4

PO SM Architect Manager





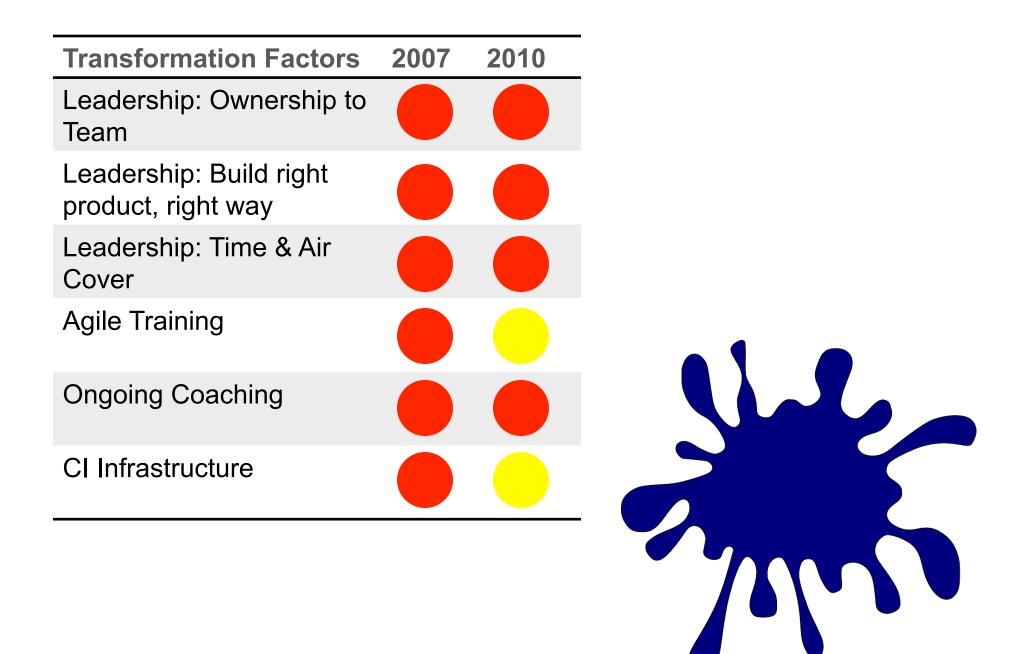
#### **Component Teams**

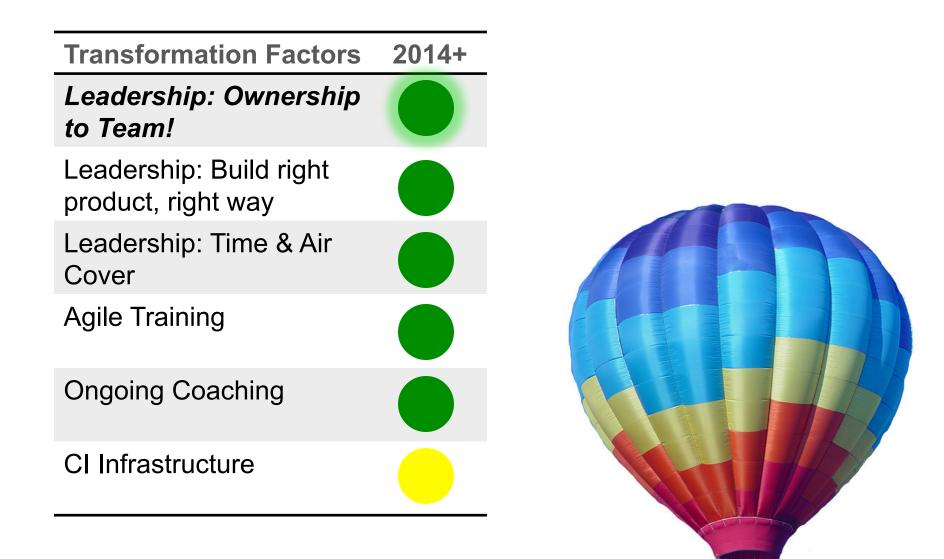
# Solution Teams + Platform Teams

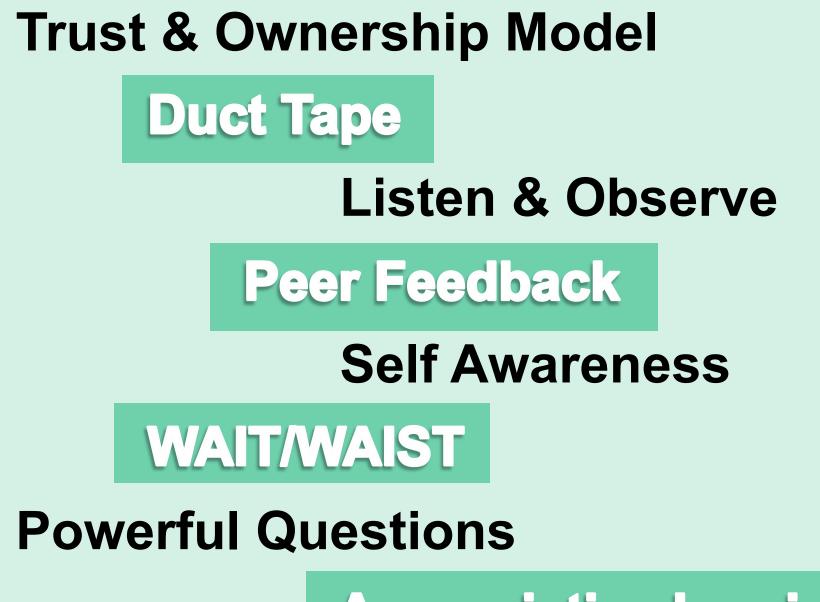
## 66 CHANGEIS THE END RESULTOF ALLTRUE 22

Leo Buscaglia

- Leo Buscaglia







**Appreciative Inquiry** 

#### Step up Collaboratively

## **Step back and Focus**

#### **Macro Leadership Cube**

## **Keep the Purpose Alive**

#### **Total Transparency**

**Over Communicate** 

#### **Thoughtful Communication**



#### **Meaningful Metrics**

#### **Honest Reflection**

Call BS

**Real Inquiry** 

## Questions? Ideas? Your Stories?